



# Delivering Energy Independence, Powering Growth

Wind Energy Ireland Strategy  
2026 – 2030



[windenergyireland.com](http://windenergyireland.com)

# Wind Energy Ireland - Our Vision

We will transform Ireland into an energy independent electrostate powered by clean, affordable, Irish energy.

# Wind Energy Ireland - Our Mission Statements

## 1. Delivering Ireland's Energy Independence

We will build wind farms faster and at the best possible value for Irish consumers.

## 2. Delivering Leadership

We will lead the transition to a secure, resilient and electrified future by working together with communities, policymakers and industry.



## Wind Energy Ireland - Our Company Values

These values guide how the Wind Energy Ireland team works every day, shaping how we deliver for our members, engage with stakeholders and play our part in achieving Ireland's clean energy future.



### Integrity

We act with honesty, openness and accountability in everything we do. We build trust, respect and fairness in our relationships with colleagues, stakeholders and communities.



### Leadership

We are Ireland's leading voice in renewable energy. We champion solutions that deliver zero-carbon power, drive progress and provide secure, affordable, energy that strengthens the economy and supports a prosperous society.



### Wellbeing

We prioritise safety, respect and the wellbeing of our people and the planet. We foster a supportive, inclusive, culture where everyone can thrive.



### Innovation

We are agile, proactive, and resourceful in a fast-changing world. We embrace innovation, constantly seeking new ideas and solutions that ensure resilience and lasting positive impact.



# Wind Energy Ireland - Our Strategic Goals

## 1. Delivering Wind Power at Scale

Ireland's wind resources are world-class but meeting our energy security and climate targets depends on turning ambition into reality. We must ensure wind energy projects are delivered at scale and at pace, overcoming barriers in grid, planning, and regulation, while maintaining Ireland's reputation as a leader in safe and professional delivery.

**This goal will aim to:**

- Deploy wind projects cost-effectively at scale and at pace.
- Remove bottlenecks in grid, consenting, financing and market processes through technical, regulatory and policy support.
- Provide evidence, research and insight to inform robust, long-term, energy system planning.
- Uphold Ireland's credibility as a safe, professional and resilient wind energy industry.

## 2. Growing Clean Energy Demand

Generating renewable power is only part of the story. To unlock the full potential of wind energy, we must ensure it is used effectively to support the energy transition, grow Ireland's economy, create new industries, minimise wasted generation and provide value to consumers. We must focus on the transformation of Ireland's energy system through the electrification of heat, transport and industry and the integration of key enabling technologies such as energy storage, demand flexibility and green fuels. We will support growth in clean electricity demand and optimise the use of wind energy while building the supply chain and partnerships that secure long-term economic and societal value.

**This goal will aim to:**

- Drive Ireland's energy transition through the electrification of our economy.
- Support the development of energy storage, flexibility and industrial demand growth.
- Optimise the use of wind energy to meet growing demand, minimise wasted generation and provide value to consumers.
- Ensure clean electricity is cost-competitive with fossil fuel alternatives.
- Use our industry-leading events to drive networking, partnerships, and cross-technology collaboration.

### 3. Telling Ireland's Clean Energy Story

The transition to clean energy will only succeed if it has public trust and support. We will enable people to understand the benefits of wind energy — centred on affordability, energy security and climate action — and ensure communities feel empowered and included. We will amplify Ireland's story nationally and internationally, inspiring the next generation to carry forward the transition.

#### This goal will aim to:

- Build public understanding of the benefits of wind energy — centred on affordability, energy security and climate action.
- Engage local communities to strengthen trust and secure social licence.
- Amplify Ireland's clean energy narrative at local, national and international levels.
- Promote education and awareness to equip future generations for the energy transition.

### 4. Making Industry Ready

Ireland's energy transition requires a skilled, adaptable, and resilient workforce. This requires preparing the industry for what lies ahead by providing training, building partnerships with education and research, and ensuring our members have the resources they need. WEI delivers industry-leading events that directly advance our policy goals and support members through the clean energy transition — connecting policy, industry and education; accelerating enabling technologies; facilitating stakeholder relationships and building the skilled workforce needed for Ireland's journey to becoming an electrostate.

#### This goal will aim to:

- Deliver training and upskilling programmes for evolving industry needs.
- Strengthen partnerships with educational, research and industry organisations.
- Provide services, resources and industry-leading events that are critical to support members across the clean energy transition.
- Grow Ireland's wind energy supply chain and foster new green industries.
- Build understanding of enabling technologies critical to a zero-carbon future.





## 5. Leading Ireland's Clean Energy Future

Wind Energy Ireland must be as strong and adaptable as the sector it represents. We must ensure we have the capacity, resources, capability and influence to lead the transition, while delivering value to members, key stakeholders and the wider economy. By maintaining financial resilience, attracting talent and staying agile, we will provide leadership for Ireland's clean energy future. Our flagship conferences and industry events will continue to position WEI as the platform for debate, collaboration, networking and thought leadership in Ireland's clean energy transition.

### This goal will aim to:

- Ensure organisational resilience through sustainable revenue streams and diversified offerings, which provide a positive return on investment for our members.
- Attract and retain talent and members to maintain expert capacity and leadership.
- Leverage our flagship events as key platforms to drive collaboration, influence policy, strengthen Ireland's supply chain and champion industry leaders.
- Maintain agility to respond to changing industry dynamics and future scenarios.



 [www.windenergyireland.com](http://www.windenergyireland.com)

 [externalaffairs@windenergyireland.com](mailto:externalaffairs@windenergyireland.com)

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