



# Building a zero carbon Ireland

Wind Energy Ireland Strategy 2022 - 2025





## Wind Energy Ireland – Who we are

We represent Ireland's wind energy industry, working to promote wind energy as an essential, economical and environmentally friendly part of the country's low-carbon energy future.

Our more than 170 members have come together to plan, build, operate and support the development of the country's chief renewable energy resource.

We are an all-Ireland body, working in Northern Ireland through RenewableNI – a partnership with our colleagues in RenewableUK. We create jobs, invest in communities, reduce CO2 emissions and work to end Ireland's reliance on foreign fossil fuels.

We are leaders in Ireland's fight against climate change and the key to our energy independence.







## Wind Energy Ireland - Our Vision

*We will lead Ireland to a zero-carbon electricity system by 2035.*

## Wind Energy Ireland - Our Mission Statements

1. We will sustainably deliver the Government's 2030 onshore and offshore wind targets at the best possible value for Irish consumers.
2. We will put wind energy and supporting technologies at the centre of decarbonising Ireland and promote the delivery of a cleaner environment which supports sustainable jobs and rural communities.

## Wind Energy Ireland - Our Values



### Integrity

We will always act with integrity when engaging our people, our stakeholders, and communities. We will be honest, trustful, respectful, transparent, and collaborative.



### Sustainability

We will deliver a sustainable future for the people of Ireland. We will develop our projects sustainably and with sensitivity for the local environment and actively work to reduce our emissions footprint.



### Leadership

We will demonstrate leadership in the energy sector by producing and promoting ambitious, trusted, evidence-based research to support the delivery of a zero-carbon energy future for our society. We will be an authoritative, pioneering voice in championing policy initiatives which deliver a sustainable future at the best value for the consumer.



### Safety

We will always prioritise the health, safety, and wellbeing of the people we work and interact with. Safety is never compromised in our actions.



# Wind Energy Ireland - Our Strategic Goals

*Our strategy will be delivered through four strategic goals. These are:*



## We will build a zero-carbon energy system

**We will deliver this by:**

- **Building evidence** to support a sustainable and economic transition.
- **Building support** for enabling policy and regulatory decisions.
- **Building knowledge** to help people make the right choices
- **Building a roadmap** for delivery of renewable generation and supporting technologies



## We will build powerful communities

**We will deliver this by:**

- **Building our story** to tell Ireland about the benefits of renewable energy.
- **Building advocates** to champion our story at national and local levels.
- **Building partnerships** with communities and bodies to enable a just sustainable transition.
- **Building education programmes** to equip the next generation to continue tackling climate change.



## We will build our members' capability

**We will deliver this by:**

- Building industry resources through partnerships with education and training bodies.
- Building member training capability to up-skill and re-skill for the jobs of tomorrow.
- Building our services to support our members' needs throughout the transition.
- Building an understanding of enabling technologies to deliver a zero carbon Ireland.



## We will build a stronger Wind Energy Ireland

**We will deliver this by:**

- **Building influence** with key stakeholders to deliver decarbonisation across the economy.
- **Building our membership** to represent all aspects of the growing energy sector.
- **Building opportunities** to support other technologies needed to deliver our vision.
- **Building sustainable revenue** streams to fund the delivery of our vision for our members.