

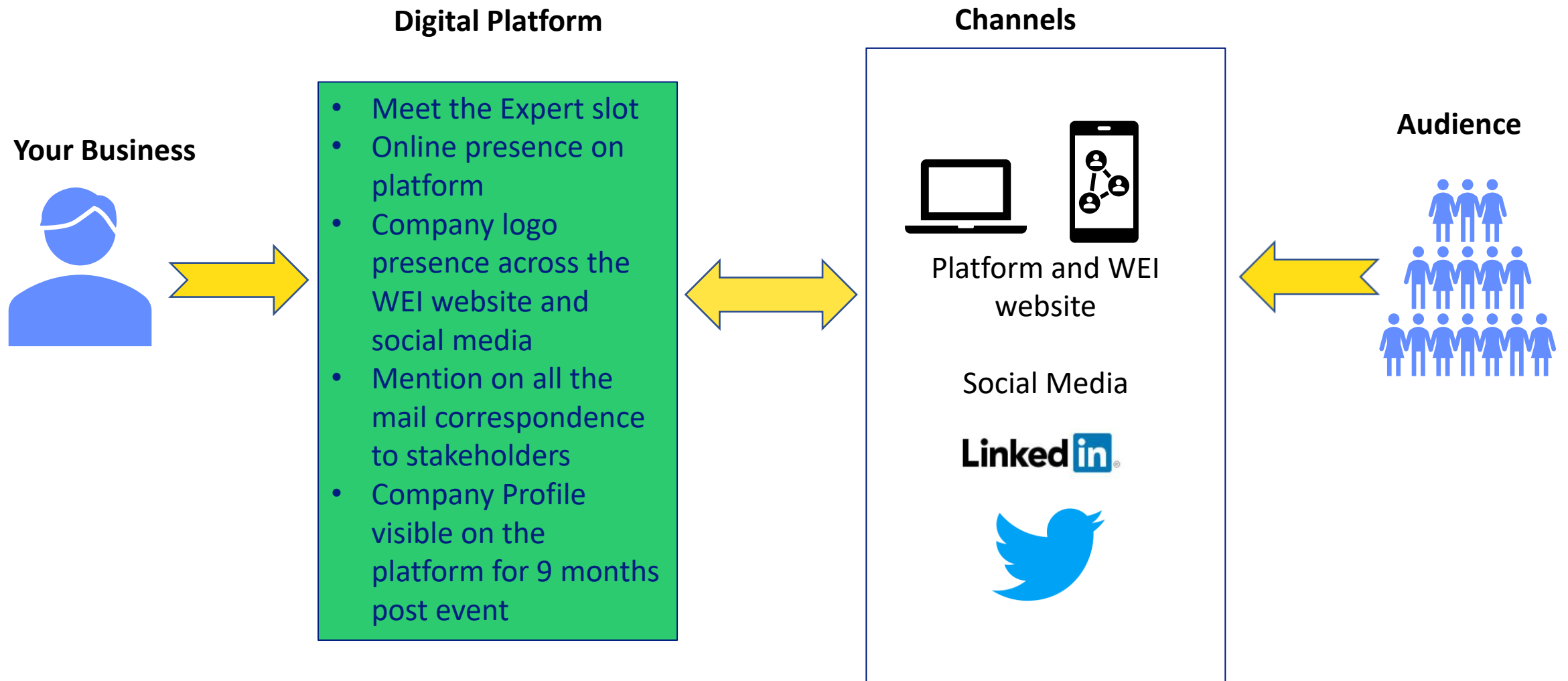


# Virtual Meet the Expert Slot 2021 Conference





# A Powerful Platform Equals a Powerful Profile





# Meet the Expert Benefits

## Why Sign Up?

- Brand Visibility
- Strengthen your business image
- Access key industry players
- Reach over 600 attendees in the Irish Wind Industry
- Support your industry
- Improve your work relationships

## Benefits

- Meet the Expert slot on main agenda
- Business Exposure
- 2 Complimentary conference tickets
- Opportunity for one to one discussions in the breakout rooms
- Delegates accessing information about your business first hand

## Why WEI?

- Largest renewable energy conference in Ireland
- Major event for Ireland's energy sector
- Exclusive content
- Engage and connect with your chosen audience



# What is included in the Meet the Expert package?



## What you get?

- **One hour “Meet the Expert” live slot**
- Your slot listed on the conference agenda
- Your logo listed as part of the “Exhibitors” on the WEI website
- Your logo displayed on email campaigns
- Complimentary Exhibitor Profile (if required)
- 2 complimentary conference passes (these must be used by the company representative for the Meet the Expert Slot and/or exhibitor profile representatives)

## What support we provide?

- Zoom link to access your live slot on the day
- Listing on the conference agenda
- Logo placement on WEI website
- Logo placement on marketing email campaigns
- Set up of your Exhibitor Profile
- Unique exposure of your business and what you have to offer
- One to one interactions with the delegates
- Prominent display of the contact details and what the company has to offer

## What you need to do?

- Promote and market your live slot to your audience. WEI will not be in position to promote each individual slot
- Submit your exhibitor profile content in full in the DropBox folder by 12<sup>th</sup> March at the latest
- All content uploaded to the DropBox folder will be your responsibility. The profiles will be built after the 12<sup>th</sup> March with the content uploaded by that date. Due to time constraints after the closing date no content can be amended or added.



# What you can do with your Meet the Expert slot?



## Use your Meet the Expert slot to deliver your choices of the following:

1. Host a presentation and provide an interactive Q&A afterwards
2. Provide a workshop to delegates
3. Host a Panel discussion
4. Rent a studio and broadcast live on your zoom link
5. Host a series of mini talks
6. Provide a representative to answer delegate questions

Maximise the use of your live online slot by bringing in experts from your organisation that don't normally get the exposure at the physical events to promote your services



## Important to note:

- The deadline for the content is strictly 12<sup>th</sup> March
- Please ensure what you upload is final and correct information by the deadline as changes cannot be made afterwards
- WEI will not promote your expert slot – this is up to you to market to your potential audience
- All attendees to your slot on the day must be registered delegates of the conference



# Exhibitor Profile Example



Green Tech Skillnet

Groups






About

**NETWORKING ROOM**

The Green Tech Skillnet is an enterprise led network facilitating the workforce and development needs of the Irish renewable energy industry. The network is funded by Skillnet Ireland from the National Training Fund, through the Department of Education and Skills.




IWEA





**Networking Room**

<https://on02web.zoom.us/j/84750756638>

**Company Representatives**

 Network Manager Jeanette Gill  
Network Manager, Green Tech Skillnet and Organisational Development Specialist  
Green Tech Skillnet

**Social Media**

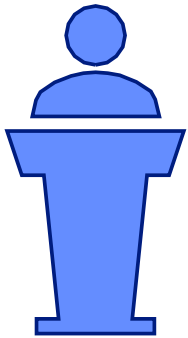


# How to Book?

## Meet the Expert Slot only

At the time of booking the following information is required

- Fully completed booking form
1. Submit your company logo with the dimensions: 600px (w) by 338px (h)
  2. Presentation Title
  3. Company representative details (up to two)
    - Full name
    - Title
    - Email address
    - Phone number
    - Photo



## Meet the Expert Slot and Exhibitor Profile

At the time of booking the following information is required in order to confirm and build your profile

- Fully completed booking form
1. Submit your company logo with the dimensions: 600px (w) by 338px (h)
  2. Link to your website
  3. Description of your company
  4. Links to your social media platforms (NB - the actual links are required and not just the name of your accounts)
  5. URLs of promotional videos
  6. Contact details of the host of your profile including the following:
    - Full name, email address, phone number and title
    - Bio and a photo
    - Presentation title
  7. Up to four images of your company to share on your page
  8. Promotional material in PDF format

The Member cost of booking the Meet the Expert Slot is €1,500.00 + 21% VAT

The Non Member cost of booking the Meet the Expert Slot is €2,000.00 + 21% VAT

**NB: All information must be submitted to the DropBox folder by COB 12<sup>th</sup> March 2021. Please note that any material submitted past this date will not be accepted.**



# Booking Terms and Conditions

- In order to book a Meet the Expert profile you must fill out the booking form .
- You will receive two complimentary tickets when booking to be used as host for your Meet the Expert slot the day.
- The Deadline to provide the information to build your profile online inclusive of the PDFs, photos, links, etc **12<sup>th</sup> March 2021**.
- If a membership discount code is in use it must be used at the time of booking – there will be no refunds for bookings made without the membership discount code.
- If the membership discount is availed of, the invoice raised will be issued to the invoicing details on the membership register. If you require the invoice to be raised for an additional company or address other than what is registered on our Membership Database the membership discount will be forfeited and the full non member rate will apply.
- Your booking is only valid for attending the 2021 Conference on the specified dates.
- Payments must be completed at the time of the booking or a PO must be submitted within 5 days of booking to confirm.
- No further amendments are to be made to your information after the deadline on **12<sup>th</sup> of March**.
- Companies who cancel their place on or before the 12<sup>th</sup> of February will have their fees refunded, less an administrative charge of 50% of their fee. No Refunds will be made to those cancelling after 12<sup>th</sup> of February. All cancellations must be confirmed in writing to [emira@windenergyireland.com](mailto:emira@windenergyireland.com). All written cancellations will be acknowledged. Unfortunately, we cannot accept cancellations by telephone.





For more information

Contact Emira O'Neill

Membership & Events Operational Specialist

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E: [emira@windenergyireland.com](mailto:emira@windenergyireland.com)

