



Sponsorship Brochure

ESI Conference

23rd & 24th June



Sponsorship



Why Sponsor?

- Brand Visibility/Building
- Efficient Lead Generation
- Access key industry players
- Support your industry
- Engage and connect with your chosen audience
- Highlight a product or service offering
- Improve business relationships

Benefits

- Prominent logo branding
- Complimentary conference tickets
- Speaker/Chairing opportunities
- Complimentary advertising
- Exclusive sponsor discounts

Why ESI?

- Represents Ireland and Northern Ireland's energy storage industry
- Brings together exciting new technologies and innovations that will help decarbonise our energy system and support a strong, stable, electricity grid
- Together, we work with policymakers, system operators and the wider energy industry
- Helps the development of energy storage on the island of Ireland
- Facilitates the achievement of our renewable energy goals
- Exclusive content

Supporting Sponsor Benefits

Energy Storage Ireland Conference



Speaking/Chairing Slot



2 Complimentary conference tickets



50% discount promotional video



Prominent display of your logo



25% discount “Meet the Expert” slot



Complimentary sponsor profile

Supporting Sponsor Benefits

Energy Storage Ireland Conference



Chairing/speaker slot

- Speaking or chairing slot offer (speaker and topic to be decided between sponsor and ESI, depending on theme and availability of slots)
- The topic must be within the theme of the conference and relevant to members interests



50% discount on promotional video

- Use the break between content to promote a 1-2 min promotional video of your choice.



25% discount on “Meet the expert” slot

- Host a live virtual one hour slot to use as self promotion, workshop or presentation through Zoom
- Listing to appear on the agenda

Supporting Sponsor Benefits

Energy Storage Ireland Conference



Complimentary sponsor profile

- Custom built profile to include:
 - Videos, photos
 - PDF documents
 - Company representatives live chat with delegates



Prominent display of your logo

- Logo placement on
 - ESI & WEI website
 - All email campaigns for the event
 - Live streaming sessions of the conference
 - Sponsor profile



2 Complimentary conference tickets

- 2 complimentary conference tickets for your organisation

Energy Storage Ireland Conference Sponsorship Fees

<u>Energy Storage Ireland Conference</u>	
Main Sponsor	Confirmed
Supporting Sponsors	€3,500



Sponsorship Packages 2021

For more information

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