



Sponsorship Brochure Wind Energy Trade Show 2025

Overview of events and sponsorship opportunities
available

Save the Date



Wind Energy

TRADE SHOW 2025

22-23 October
RDS, Dublin

About



1,200+
Attendees

100+
Exhibitors

30+
Countries

6,000M²+
Floor Space

Main
Stage

70+
Speakers

Ireland is a world leader in onshore wind energy and the integration of renewable power. **Ireland has now passed the 5 GW mark for operational onshore wind, with a growing pipeline of onshore wind.** projects looking to contribute to our 2030 targets. We have some of the **best offshore wind resources on the planet.** Our first **offshore projects are now in the planning system** and we have new offshore and onshore **auctions planned for 2025.**

The **South Coast Designated Maritime Area Plan (DMAP)**, Ireland's first sub-national, forward maritime spatial plan for offshore renewable energy proposed by the State, **was formally adopted in October 2024.** The DMAP sets out 4 maritime areas for future offshore wind development off the South Coast of Ireland. **A roadmap for future DMAPs which will support further offshore wind deployment is currently being developed.**

We have a Government committed to our clean energy future, an industry determined to deliver it, a national **industrial strategy** for offshore wind that will put Ireland at the forefront of Europe's energy transformation and a **Future Framework** setting out a **policy vision** for wind energy post 2030.

Ireland is a huge opportunity for investors and the supply-chain, arguably the best untapped offshore wind resource in the world, with a skilled workforce, decades of experience in onshore energy and a supportive policy framework.

Our electricity grid is being reinforced, our planning system is being reformed, Ireland is accelerating the delivery of our renewable energy potential and we are inviting you to join us in Dublin this October.

Our Wind Energy Trade Show will bring together the key players in the global renewable energy supply chain with the Irish leaders, businesses and innovators that are driving our own energy transformation.

We will make Ireland energy independent. We will cut our carbon emissions and we will ensure Irish people have an affordable, secure, supply of clean electricity for their homes and families.

Watch the 2024 Trade Show highlights





RDS (Royal Dublin Society)
4 Anglesea Rd.,
Ballsbridge, Dublin 4

Sponsorship



1. Brand Visibility & Thought Leadership	Your company gets exposure to a targeted audience of policymakers, industry leaders, investors, and professionals. Speaking opportunities, panel discussions, or branding on event materials position you as an industry leader.
2. Networking & Business Development	Access to decision-makers from utilities, government, and industry. Build partnerships, find new clients, and strengthen existing relationships.
3. Market Positioning & Competitive Advantage	Shows commitment to renewable energy, sustainability, and climate action. Stand out among competitors by aligning with one of Ireland's leading renewable energy organizations.
4. Policy Influence & Industry Insights	Engage with policymakers and regulators who shape the future of wind energy in Ireland. Gain insights into market trends, regulatory changes, and upcoming opportunities.
5. Media Exposure & PR Opportunities	WEI events often attract media attention, offering press coverage and social media exposure. Being associated with a major industry event boosts credibility and brand reputation.
6. Supporting Renewable Energy Growth	Demonstrates corporate social responsibility by actively supporting Ireland's transition to clean energy. Helps foster innovation and investment in the wind energy sector.

Sponsorship Opportunities



Ranging from the strategic leaders packages to branding there is a package to suit all budgets. We are happy to work with you to create alternative packages if there is something you would like to support.

Strategic Leaders				Brand Promotion					
Strategic Partners	*Main Stage	Trade Show Networking Reception	*Business Lounge	Networking Area / Meeting Rooms	Event Lanyards	Delegate Bags	Delegate Badges	Event Guide	Balcony Barista
High profile bespoke package for industry leaders. Benefits will include first refusal on stage sponsor, business lounge and opening reception. 9m ² stand space and prominent branding.	Open to all delegates throughout the event. Branded stage. Speaking opportunities alongside WEI keynote addresses.	Main networking event open to all delegates taking place at the end of Day 1.	Exclusive space that can be fully branded. Accessible to all delegates.	Brand a meeting room on the balcony for your exclusive use giving you a purpose-built area for private client meetings. Other rooms available to hire.	Your logo printed along with event logo on eco-lanyards given to all delegates.	Your logo and message printed on eco-friendly tote bags available to all delegates.	Your logo included on the event badges given to all delegates.	Your logo on the front cover of the event guide and full page ad on back cover.	Branded barista coffee machine in networking area on the balcony. Compostable cups included along with 300 free coffees.
€POA	€12,500	€8,500	€8,500	Various – email to enquire further.	€6,500	€5,000	€5,000	€4,000	€POA

- *Price quoted is for space only. Branding of the main stage and business lounge are a separate cost to the sponsor and can be arranged through our Building Contractor Total Expo.
- The Strategic Partner package comes with 9m² exhibition space, additional space can be purchased.

Strategic Partner

Sponsorship Benefits

- The listing of your organisation as a Strategic Partner of the Wind Energy Trade Show
- Senior representative to join the Keynote panel session
- 9M² stand space
- 10 complimentary entrance tickets
- Premium branding opportunities
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day
- 10% discount on additional conference tickets
- Facilitation of press release to coincide with event



Main Stage

Sponsorship Benefits

- The listing of your organisation as the Main Stage Sponsor of the Wind Energy Trade Show
- Exclusive branding of the main stage*
- Senior representative to join the Keynote panel session
- 10 complimentary entrance tickets
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day

*Important to note:

- Price quote is for the sponsorship package and does not include the branding of the stage. This is an additional cost outlay and must be arranged through our building contractors.
- The WEI logo and branding must be incorporated in your final design and agreed with WEI.



Trade Show Networking Reception

Sponsorship Benefits

- The listing of your organisation as a Strategic Leader Sponsor of the Wind Energy Trade Show
- The reception will take place on Wednesday 22 October at 17:00
- Guinness Bar
- Welcome speech from your Senior Representative
- Web page dedicated to the reception to include your logo and hyperlink to your website
- Invite to all delegates to include your logo
- Two pull up banners of your choice to be displayed at reception (supplied by the Sponsor)
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day



Business Lounge

Sponsorship Benefits

- The listing of your organisation as the Business Lounge Sponsor of the Wind Energy Trade Show
- Exclusive branding of the business lounge area*
- Senior representative to join the Keynote panel session
- 10 complimentary entrance tickets
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day

*Important to note:

Price quoted is for the sponsorship package and does not include the branding of the lounge. This is an additional cost outlay and must be arranged through our building contractors or a third party stand build contractor.



Networking Area/Branded Meeting Rooms

The balcony area will be dedicated to networking and meeting spaces, offering an ideal environment for professional connections and collaborations. In addition, we will provide the option to create branded meeting rooms, as well as meeting rooms available for hire to accommodate client meetings. This versatile space is designed to cater to your business needs, ensuring both comfort and functionality for productive discussions.

Sponsorship Benefits

- Bespoke package available
- Branding opportunities
- Direct access to attendees
- Networking and relationship building
- Private meeting space
- Increase brand credibility
- Exclusive access
- Customisable space
- Client meeting space

[Request a meeting with Lorraine](#) to discuss this opportunity further.



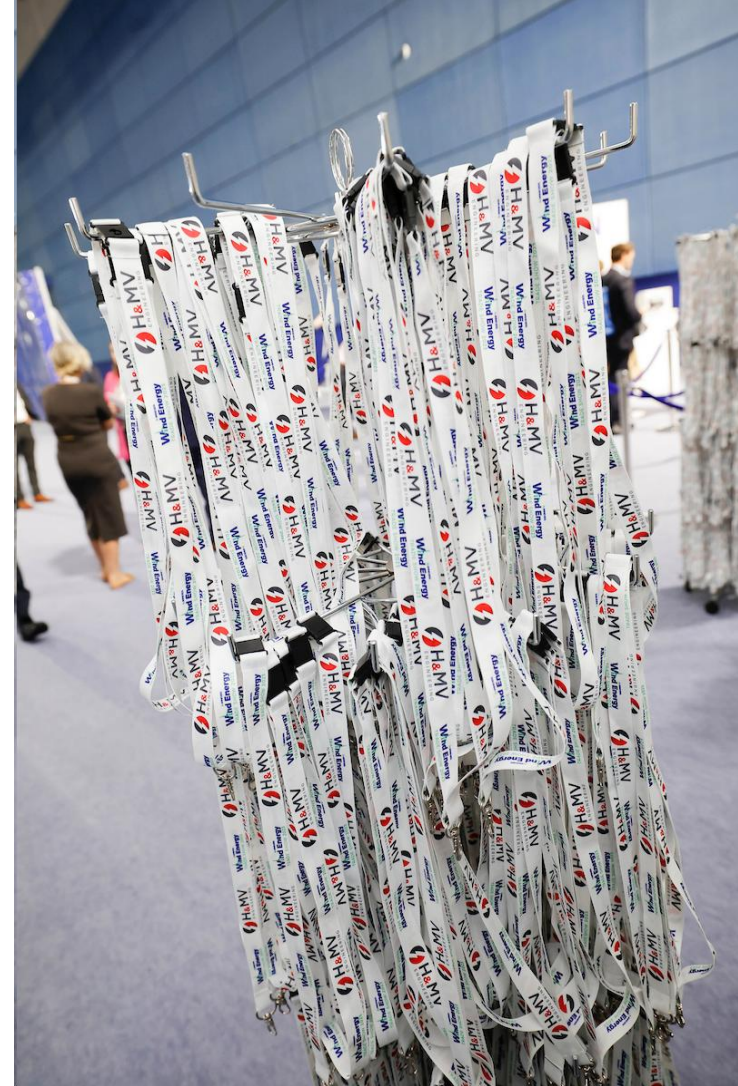
Lanyards

Sponsorship Benefits

- The listing of your organisation as a Sponsor of the Wind Energy Trade Show
- Exclusive branding of the lanyards distributed to all delegates*
- Your logo printed along with the Event logo
- Lanyards are made of recycled material
- 4 complimentary entrance tickets
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day

***Important to note:**

- Price quoted includes branded lanyards.



Branded Delegate Bags

Sponsorship Benefits

- The listing of your organisation as a Sponsor of the Wind Energy Trade Show
- Exclusive branding of the tote bags distributed to all delegates*
- Your logo printed along with the Event logo
- 4 complimentary entrance tickets
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day

*Important to note:

- Price quoted includes branded bags.



Delegate Badges

Sponsorship Benefits

- The listing of your organisation as a Sponsor of the Wind Energy Trade Show
- Your logo printed on all badges
- Worn by delegates at all times giving you maximum visibility
- Senior representative to join the Keynote panel session
- 4 complimentary entrance tickets
- Visibility from date of sign up – email campaigns, website, social media, on screen on the day



Event Guide

Sponsorship Benefits

- The listing of your organisation as a Sponsor of the Wind Energy Trade Show
- Your logo printed on the front cover as Event Guide Sponsor
- Back page ad
- 4 complimentary entrance tickets



- **Why Wind Energy Ireland?**

The Wind Energy Trade Show is the **largest renewable energy event in Ireland** organised by the industry for the industry.

- **Why Exhibit?**

Position your brand by showcasing your latest products and services to over 100+ companies and 1,200 delegates in the wind industry from Ireland, Europe and worldwide! Engage and network with **key industry players** while supporting your industry.

- **What's the Benefits?**

Increase your **exposure to the key decision makers**, while reaching **your target audience** and raising your profile.

2025 exhibition stands are now available to book.

Contact:
events@windenergyireland.com

Stand Type	Member Fee	Non-Member Fee	Note
Shell Scheme	€350 per M ²	€500 per M ²	*Minimum space of 9m ²
Space Only	€270 per M ²	€430 per M ²	*Minimum space of 9m ²

Shell Scheme Stand

Includes back and side walls, carpet, 1 company name board, 1 double electric point, and 1 spotlight.

Space Only Stand

Offer space only – no carpet, walling, sockets, lighting or furniture – all of which must be arranged at the expense of the exhibiting company.

Each booked stand comes with two complimentary trade show tickets to be used by your exhibitor representatives (these are nontransferable).

NB – Any additional requirements for your stand, e.g. branding, furniture, TV's, stand builds etc. is at your own cost and can be ordered with our Building Contractor or if you have a Space Only Stand you can commission your own Building Contractor.



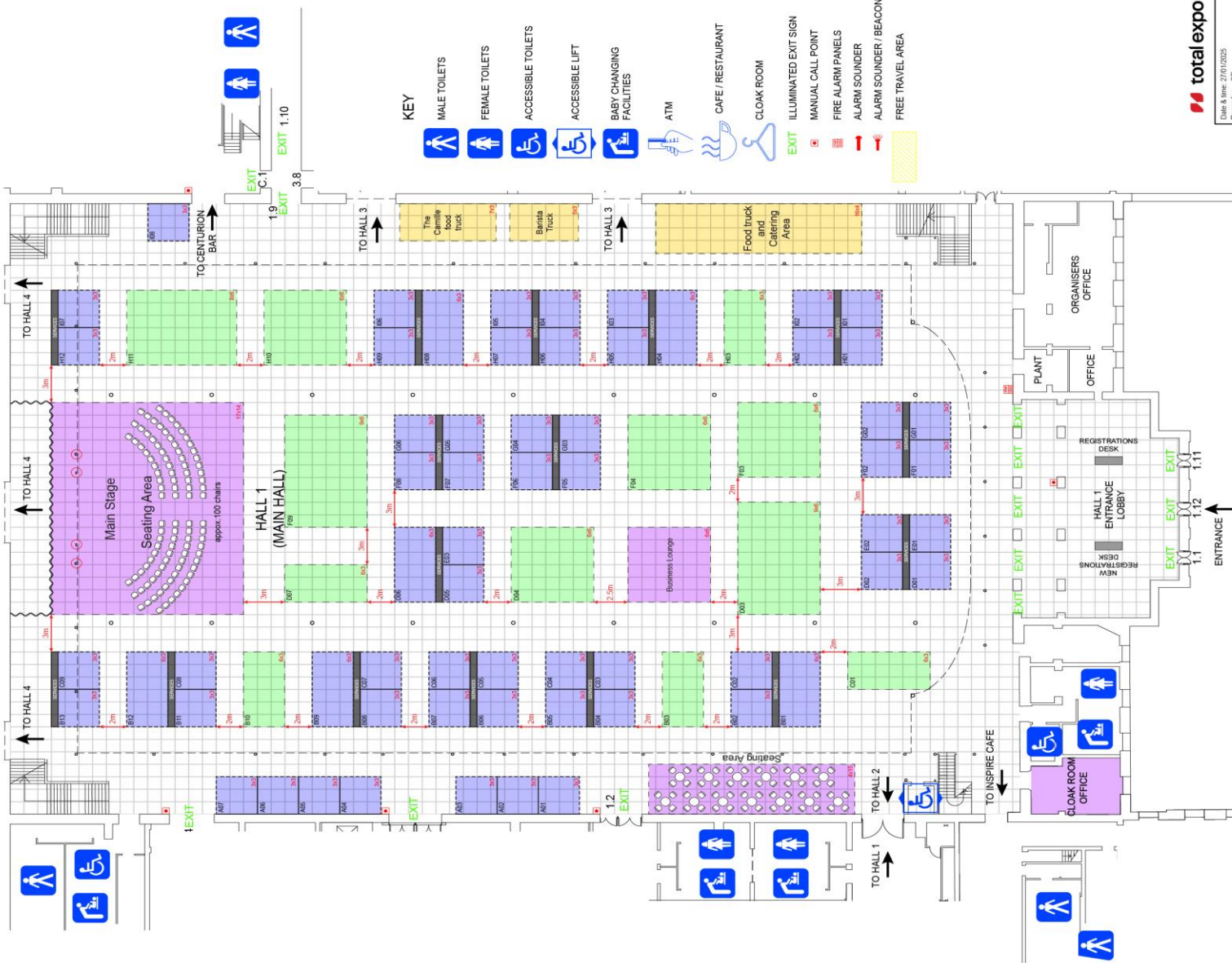
Shell Scheme Stand example

Floor Plan RDS



- Shell Scheme
- Catering Areas
- Space only
- Organisers area

Venue: RDS, Dublin
 Hall: Main Hall (Hall 1)
 Event: Wind Energy Trade Show 2025
 Date: 2025
 Client: Wind Energy Ireland
 Version: 06 (draft)



total expo

Date & time: 27/01/2025
 Drawn by: GP
 1m
 PDF scale: 1:100
 1 meter square grid

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Contact:
events@windenergyireland.com





For more detailed information or to set up a call please contact:

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Sponsorship Packages 2025