



Sponsorship Brochure Annual Conference 2025

Overview of sponsorship opportunities available

Save the Date



16-17 January 2025
Clayton Burlington Hotel,
Dublin

About



700+
Attendees

35+
Exhibitors

Ministerial
Addresses

Brand
Exposure

Largest Irish
Renewable
Conference

40+
Speakers

Ireland's biggest renewable energy conference

Wind Energy Ireland's Annual Conference is the most important date in the renewable energy industry's calendar. Over two days more than 700 people working in renewable energy, policy and power generation, representing Ireland's leading energy companies, will gather to plan our industry's future and to uncover new business opportunities.

It is a unique opportunity to introduce your company to Ireland's fastest growing energy industry, to the people who will shape the evolution of Ireland's power system and to place your brand at the heart of the drive for energy independence.



What attendees say.....

- *“Superb organisation and a very engaging event”*
- *“Fantastic event incredible line up and some really great presentations!!”*
- *“Really professional seamless conference”*
- *“Hugely impressed with the smooth running of the event and also the quality of the presentations”*
- *“Attention to detail was impeccable”*
- *“Fantastic event - brilliantly delivered”*



Sponsorship



Why Sponsor?

Position **your company as an industry leader** and generate efficient leads, **access key industry players** while supporting your industry.

Why Wind Energy Ireland?

The Wind Energy Trade Show is the **largest renewable energy event in Ireland** organised by the industry for the industry.

What's the Benefits?

Increase your **exposure to the key decision makers**, while reaching **your target audience** and raising your profile.

Sponsorship Opportunities



Ranging from the strategic leaders packages to branding packages there is a package to suit all budgets. We are happy to work with you to create alternative packages if there is something you would like to support.

Strategic Leaders			Networking/Brand Visibility					
Main Sponsor	Conference Sponsor	Supporting Sponsors	Speakers Lounge Sponsor	Dinner Sponsor	Exhibitor Reception Sponsor	Lunch Sponsor	Research Partner	Product Branding
High profile package aimed at industry leaders. Keynote speaker slot alongside Ministerial address. Prominent logo placement.	High profile package aimed at industry leaders. Keynote speaker slot on Day 2. Prominent logo placement.	Speaking / Chairing slot. Prominent logo placement.	Prominent brand placement.	Pre-dinner address. Table of 10. Prominent logo placement.	Prominent logo placement at pre-dinner networking event.	Pre-lunch address. Prominent logo placement.	Address on Main Stage for research competition. Prominent logo placement.	Prominent logo placement. <ul style="list-style-type: none"> • Charging Station • Coffee Break including branded cups • Delegate Bags • Pens/Notepads
€POA	€12,650	€7,000	€5,000	€8,400	€5,000	€8,000	€6,825	€Various

Main Sponsor

Sponsorship Benefits

Conference Influence

- High profile package aimed at industry leaders.
- Keynote speaker slot Day 1 for senior representative.

Premium Branding Opportunities

- Branded eco-friendly lanyards.
- Logo placement:
 - Save the Date image.
 - Promotional email campaigns send in relation to the event.
 - Listed as Main Sponsor on registration website.
 - Listed as Main Sponsor on Event App.
 - Listed as Main Sponsor on screen on the day of the event.
 - Social media posts directly related to the event.

Attendance & Networking

- 6 complimentary conference tickets and 2 dinner tickets.
- 1 invitation for senior representative to join dinner top table.
- 10% discount on additional conference delegates booked.
- Photo opportunities key stakeholders.
- Priority access to event delegate list.

Exhibiting

- Tiered refusal on exhibition spaces.
- 50% discount on exhibition stand fee.





Conference Sponsor

Sponsorship Benefits

Conference Influence

- High profile package aimed at industry leaders.
- Keynote speaker slot Day 2 for senior representative.

Premium Branding Opportunities

- Logo placement:
 - Save the Date image.
 - Promotional email campaigns send in relation to the event.
 - Listed as Conference Sponsor on registration website.
 - Listed as Conference Sponsor on Event App.
 - Listed as Conference Sponsor on screen on the day of the event.
 - Social media posts directly related to the event.

Attendance & Networking

- 4 complimentary conference tickets and 2 dinner tickets.
- 1 invitation for senior representative to join dinner top table.
- 10% discount on additional conference delegates booked.
- Photo opportunities key stakeholders.
- Priority access to event delegate list.

Exhibiting

- Tiered refusal on exhibition spaces.
- 30% discount on exhibition stand fee.

Supporting Sponsor

Sponsorship Benefits

Conference Influence

- Chairing or speaking opportunity, depending on expertise required in line with agenda theme.

Premium Branding Opportunities

- Logo placement:
 - Save the Date image.
 - Promotional email campaigns sent in relation to the event.
 - Listed as Sponsor on registration website.
 - Listed as Sponsor on Event App.
 - Listed as Sponsor on screen on the day of the event.
 - Social media posts directly related to the event.

Attendance & Networking

- 2 complimentary conference tickets.
- 2 complimentary dinner tickets.

Exhibiting

- Tiered refusal on exhibition spaces.
- 25% discount on exhibition stand fee.





CONFIRMED SPEAKERS



MARY LOU McDONALD TD
LEADER
SINN FÉIN AND TEACHTA DÁLA



NOEL CUNIFFE
CEO
WIND ENERGY IRELAND



MALGOSIA BARTOSIK
DEPUTY CEO
WINDEUROPE



LAURA BRIEN
CEO
MARA



EMMA TINKER
CHAIR
WIND ENERGY IRELAND



Speakers Lounge Sponsor

Sponsorship Benefits

Premium Branding Opportunities

- The listing of your organisation as the Speakers Lounge Sponsor.
- Exclusive branding of the speakers lounge area.
- Logo placement:
 - Screen at entrance to the lounge for the duration of the event.
 - Promotional email campaigns sent in relation to the event.
 - Listed as Sponsor on registration website.
 - Listed as Sponsor on Event App.
 - Listed as Sponsor on screen on the day of the event.
 - Social media posts directly related to the event.

Attendance & Networking

- 2 complimentary conference tickets.
- 2 complimentary dinner tickets.

Dinner Sponsor

Sponsorship Benefits

Conference Influence

- Pre-dinner address.

Premium Branding Opportunities

- 2 pull up banners for dinner room.
- Logo placement:
 - Dinner menus.
 - Promotional email campaigns sent in relation to the event.
 - Listed as Dinner Sponsor on registration website.
 - Listed as Sponsor on Event App.
 - Listed as Dinner Sponsor on screen on the day of the event.
 - Social media posts directly related to the event.

Attendance & Networking

- 2 complimentary conference tickets.
- 10 complimentary dinner tickets.

Exhibiting

- Tiered refusal on exhibition spaces.





Exhibitors Reception Sponsor

Sponsorship Benefits

Conference Influence

- Pre-dinner address.

Premium Branding Opportunities

- Prominent logo placement at pre-dinner networking event.
- Your banners displayed.
- Tray Coasters with your logo.
- Logo placement:
 - Promotional email campaigns sent in relation to the event.
 - Listed as Sponsor on registration website.
 - Listed as Sponsor on Event App.
 - Listed as Sponsor on screen on the day of the event.
 - Social media posts directly related to the event.

Attendance & Networking

- 2 complimentary conference tickets.
- 2 complimentary dinner tickets.

Exhibiting

- Tiered refusal on exhibition spaces.

Lunch Sponsor

Sponsorship Benefits

Conference Influence

- Lunch address.

Premium Branding Opportunities

- 2 pull up banners for lunch room.
- Logo placement:
 - Promotional email campaigns sent in relation to the event.
 - Listed as Sponsor on registration website.
 - Listed as Sponsor on Event App.
 - Listed as Sponsor on screen on the day of the event.
 - Social media posts directly related to the event.

Attendance & Networking

- 2 complimentary conference tickets.
- 2 complimentary dinner tickets.

Exhibiting

- Tiered refusal on exhibition spaces.





Research Partner

Sponsorship Benefits

Conference Influence

- Announce winner of research competition on the Main Stage.

Premium Branding Opportunities

- Display your banner in the poster room.
- Logo placement:
 - Promotional email campaigns sent in relation to the event.
 - Listed as Research Partner on registration website.
 - Listed as Research Partner on Event App.
 - Listed as Research Partner on screen on the day of the event.
 - Social media posts directly related to the event.

Attendance & Networking

- 2 complimentary conference tickets.
- 2 complimentary dinner tickets.

Branded Delegate Bags

Sponsorship Benefits

Premium Branding Opportunities

- Logo placement:
 - Your logo branded delegate bags available to all delegates.
 - Promotional email campaigns sent in relation to the event.
 - Listed as Event Sponsors on registration website.
 - Listed as Event Sponsors on screen on the day of the event.

Attendance & Networking

- 2 complimentary conference tickets.

*Important to note:

- Price quoted includes branded bags.

Cost €4,500





Mobile Charging Area

Sponsorship Benefits

Premium Branding Opportunities

- Logo placement:
 - Exclusive logo branding on the charging unit screen.
 - Promotional email campaigns sent in relation to the event.
 - Listed as Event Sponsors on registration website.
 - Listed as Event Sponsors on screen on the day of the event.

Attendance & Networking

- 2 complimentary conference tickets.

Cost €4,000

Coffee Break

Sponsorship Benefits

Premium Branding Opportunities

- Display your banner at the coffee station.
- Exclusive branded compostable cups.
- Logo placement:
 - Promotional email campaigns sent in relation to the event.
 - Listed as Event Sponsors on registration website.
 - Listed as Event Sponsors on screen on the day of the event.
 - Social media posts directly related to the event.

Attendance & Networking

- 2 complimentary conference tickets.

Cost €5,000





Pens/Notepads

Sponsorship Benefits

Premium Branding Opportunities

- Exclusively branded eco friend pens and notepads
- Logo placement:
 - Promotional email campaigns sent in relation to the event.
 - Listed as Sponsors on registration website.
 - Listed as Sponsors on screen on the day of the event.
 - Social media posts directly related to the event.

Attendance & Networking

- 2 complimentary conference tickets.

Cost €4,000



For more detailed information or to set up a call please contact:

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Sponsorship Packages 2025



WIND ENERGY IRELAND

windenergyireland.com