WIND ENERGY - Working for Ireland

IWEA AUTUMN CONFERENCE 2018

Sinéad Dooley
Deputy CEO
Irish Rural Link

IRISH RURAL LINK

- Founded in 1991
- is a national network of organisations and individuals campaigning for sustainable rural development in Ireland and Europe.
- represents the interests of community groups in disadvantaged and marginalised rural areas by highlighting problems, advocating appropriate policies and sharing experiences and examples of good practice.
- a non-profit organisation, has grown significantly since its inception and now directly represents over 1200 community groups with a combined membership of 25,000.

Vision and Mission Statement

‘Our vision is of vibrant, inclusive and sustainable rural communities that contribute to an equitable and just society’.

‘Our mission is to influence and inform local, regional, national and European development policies and programmes in favour of rural communities especially those who are marginalised as a result of poverty and social exclusion in rural areas.’

Bord na Móna
Naturally Driven

EirGrid

seai
Sustainable Energy Authority of Ireland

Roinn Cumarsáide, Gníomhaithe ar son na hAeráide & Comhshaoil
Department of Communications, Climate Action & Environment

EirCode
Find life easier.

SaorView TV

REAL CONSULTATION

VERSUS

SHAM CONSULTATION

High Court judge Jeremy Sullivan handed a stinging rebuke to Blair's government, saying the public consultation it carried out before deciding if Britain needed new nuclear power stations was "inadequate" and "wrong", was "seriously flawed" and "procedurally unfair". The consultation document gave every appearance of being simply an "issues paper".

"the information given to consultees was "wholly insufficient for them to make an intelligent response".

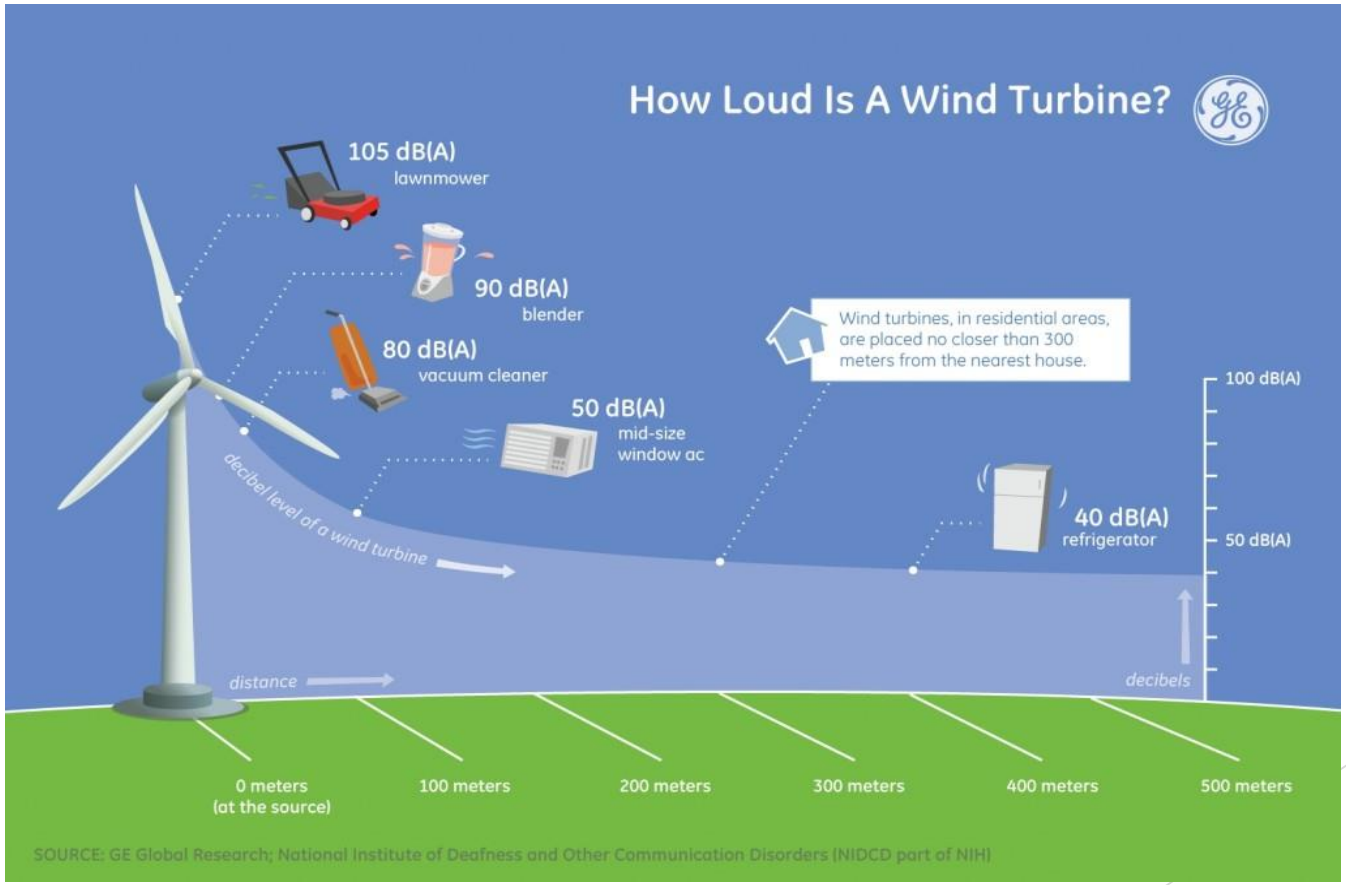
Reuters 15th Feb 2007

RESISTANCE TO CHANGE

FEAR

LACK OF INFORMATION

MISINFORMATION



LISTEN… LISTEN…. LISTEN….

LESSONS
LEARNED

How to Overcome Resistance to Change

1. Listen to People's Fears & Concerns
2. Provide Clarity & Certainty
3. Demonstrate What's in it for Each Person
4. Make the Status Quo Less Appealing
5. Make People Part of the Story
6. Slow Down

BUILDING
TRUST

THANK YOU

Irish Rural Link

Nasc Tuaithe na hÉireann